



Ketchikan MUSEUMS

TONGASS HISTORICAL MUSEUM
TOTEM HERITAGE CENTER



Museum Advisory Board May 17, 2022, 4:30 p.m. Tongass Historical Museum

- 1. Call to Order**
- 2. Roll Call**
- 3. Communications**
 - a. Director's report (p. 2)
 - b. Welcoming Alma Parker and Austin Otos
 - c. *Mission Moment*: Facilities needs
- 4. Persons to be Heard**
- 5. Consent Agenda**
 - a. Approval of April 19, 2022 meeting minutes. (p. 10)
- 6. Old Business**
 - a. Donation boxes
 - b. Salmon Walk overview
- 7. New Business**
 - a. Election of Vice Chair
- 8. Advisory Board Comments**
- 9. Adjournment**

Next Regular Meeting: No July meeting. September 20, 2022 at 4:30 p.m., Tongass Historical Museum
Please send any agenda requests to Anita at least 10 business days prior to our meeting.

*Ketchikan Museums collect, preserve, interpret and creatively share the history and culture
of our region to serve, educate, engage and enrich our community.*



Museum Report: March - April 2022

Public Hours:

Summer hours of 8:00 a.m. – 5:00 p.m., daily, began April 28th. Hours may be unexpectedly reduced due to being short staffed.

Facilities

The Tongass Historical Museum and the Totem Heritage Center safely house the collection and inspire our visitors to honor Ketchikan’s history and heritage.

Goals	Objectives
Continue facility improvements	Develop Facilities Plan <ul style="list-style-type: none"> Thomas Kroscavage/TEK Indoor Environmental completed a duct cleaning of the THM return ducts and confirmed that they were extremely dirty. The supply air ducts will be cleaned in 2023. THC ductwork will be cleaned in 2024.
	Upgrade HVAC systems <ul style="list-style-type: none"> Postponed to 2024 due to budget restrictions
	Install Fire Suppression systems <ul style="list-style-type: none"> Postponed to 2024 due to budget restrictions
	Integrate technology where appropriate
	Identify and implement additional ADA improvements <ul style="list-style-type: none"> THC back ramp construction started and will be completed by June 30.
	Address vandalism and safety issues <ul style="list-style-type: none"> Contacted KPD for destruction of THC’s Deermount sign and THM’s lattice work under front entrance. New THC sign in progress. Building maintenance replaced the lattice with T1-11 panels.
	Plan for future Capital Improvement Projects <ul style="list-style-type: none"> 2022 – 2026 CIP Plan that includes THM Exterior Envelope Phase II (new windows), THM HVAC, THC woodshop/shed improvements, THC skylight replacement, and totem pole maintenance. Public Works purchased materials for THC culvert work but won’t be able to do the project until Fall 2022.
Continue exterior improvements	Create landscaping plan with public art
Address collection storage needs	Provide suitable off-site collections storage <ul style="list-style-type: none"> Monitoring large object storage at storage unit. Assessing other storage options.

Collections Stewardship

Collections are safe, organized and accessible. Collection stewardship procedures meet or exceed best practices as defined by the American Alliance of Museums.

Goals	Objectives
Strengthen stewardship of the collection	Build routine practices <ul style="list-style-type: none"> • Temp/ rH monitoring and bug trap replacement on hold until completion of duct work cleaning. • Ketchikan Is... annual exhibit cleaning. Supplies gathered for cleaning kits at both facilities. • Insurance report for temporary exhibit loans sent to Finance.
	Process new donations efficiently <ul style="list-style-type: none"> • Acquisition Review Committee met 2 times in March and April <ul style="list-style-type: none"> ○ Total accepted offers = 19, including historic photographs, ephemera, Covid-19 materials, Everett Athorp prints & halibut hook, Jean Howard ornaments/quilt/photos, fishing gear, infrared Bentwood box photographs, 2 oral histories ○ New donations received = 20 ○ Purchases made = 1 (Dave Kiffer’s new publication on aviation)
	Policy development <ul style="list-style-type: none"> • Finalized non-exclusive license agreement.
	Catalog new donations and update existing records <ul style="list-style-type: none"> • Created 284 new catalog records (Jan-Apr), including loans for “Sustaining Community.” • “Sustaining Community” exhibit labels added to catalog records.
	Renew THS MOA <ul style="list-style-type: none"> • Research and reviewed previous discussion materials.
	Refine collections <ul style="list-style-type: none"> • THS 85.1.1.1- 1983 Ketchikan Greeters vinyl raincoat approved for deaccession by ARC and THS Board. Vinyl has degraded and is causing harm to other artifacts.
	Disaster planning <ul style="list-style-type: none"> • Prepared 12 “Go Bags” for staff with training on supplies. • Finalized Pocket Guide (one page document for easy reference). • Reviewed Quick Guide with staff, in process of finalizing. Quick Guide features 10 common disaster scenarios and how to handle them, along with easy reference to staff and facility information. • Full Disaster Plan is being edited.
	Utilize volunteers and interns <ul style="list-style-type: none"> • Penske McCormack starts 10-week internship on June 13. • New volunteer Linda Hall starts May 20.
Conduct inventory	Develop and implement inventory strategies <ul style="list-style-type: none"> • “Sustaining Community” inventory completed.

Increase access to the collection	Digitize collection and share with public (Ex: Virtual Exhibit, PastPerfect online, Artifact of the Month) <ul style="list-style-type: none"> • Wrote 2 monthly Artifact of the Month articles for Ketchikan Daily News. • Provided content for newsletter, e-newsletters, and social media. • Strategizing multiple Virtual Exhibits for summer rollout. • Loaned Mother Robe to KIC for Murdered and Missing Indigenous People gathering at Ward Lake on May 1.
	Improve physical and intellectual access to collections <ul style="list-style-type: none"> • Research requests and photo orders received = 36
	Organize institutional records <ul style="list-style-type: none"> • Erika and Stacy began organizing NASP class images.
Increase our capacity as a community resource	Oral Histories <ul style="list-style-type: none"> • Two oral history interviews accepted. • The 2021 CMF Grant to digitize unstable media is delayed by vendor.
	Build education collection for hands-on use
	Create research resources
Provide care for totem poles	Manage Ketchikan Museums, City of Ketchikan, and State collections <ul style="list-style-type: none"> • Annual exhibit cleaning- first floor totem poles at THC. • AK State Conservator Ellen Carrlee unable to visit Ketchikan for totem pole survey. We continue to share information on temperature/ rH, pests, and general concerns with her.
	Support restoration efforts
	Be a resource for totem pole research <ul style="list-style-type: none"> • Teresa continues to review totem pole research in preparation for totem pole virtual exhibit. Research notes what can and cannot be shared publicly.

Programs

Provide meaningful museum experiences for diverse audiences, which honor stories, build connections, and inspire life-long learning.

Goals	Objectives
Celebrate THC's 50th anniversary (2026)	Celebration and discussion of totem poles moving forward <ul style="list-style-type: none"> • Anniversary events considered in oral history interviewee selections
Maintain the Native Arts Studies Program	Provide high-quality classes <ul style="list-style-type: none"> • History of Northwest Coast Art with Israel Shotridge and Emily Moore took place March 23; Evelyn Vanderhoop and Carrie Anne Vanderhoop on April 6. • Woody Anderson taught a small tool sharpening class (5 students). Janice Jackson's Beaded Hide Collar class switched to a hybrid format (10 students). Dorica Jackson's Chilkat Material Prep class continued from the January start (11 students). Full schedule available: https://www.datocms-assets.com/43549/1633559733-2021-22-nasp-stand-alone.pdf • 2021-2022 class evaluations being reviewed
	Develop new instructors

Develop school outreach	<p>Develop and implement framework for targeted school outreach (3rd THC, 5th THM, 9th AK Studies, Nat'l History Day)</p> <ul style="list-style-type: none"> • Hosted Point Higgins 2nd graders at THM twice (36) to learn to research and then for them to present their "Wax Museum" to their friends and family (50) • Fawn Mt preschoolers visited THC (11) • Schoenbar 7th and 8th graders visited THC (30). • Houghtaling 6th graders visited THM and THC (> 50) <p>Develop a HS Internship program targeting youth for future museum careers? (MCR)</p>
Build Oral History Program	<p>Implement Oral History (OH) program</p> <ul style="list-style-type: none"> • <i>History Aloud</i> continued on KRBD
Offer an excellent visitor experience	<p>Hire and train tour guides</p> <ul style="list-style-type: none"> • Budget for 7 FT tour guides. Hired and training 1 FT, 4 PT to date. Staff will have to fill in as needed. <p>Provide a schedule of demonstrating artists</p> <p>Offer updated Exhibit Guide</p> <ul style="list-style-type: none"> • Designed and waiting on printer
Offer exhibit-responsive programming	<p>Offer Museum Middays</p> <ul style="list-style-type: none"> • In March, Jack Finnegan examined the impact and importance of sharing stories with <i>Storytelling: Connecting Community</i>. • In April, the Deer Mountain Fish Hatchery and the Southern Southeast Regional Aquaculture Association answered some of their most frequently asked questions
Initiate Volunteer Program	<p>Develop Docent program</p>
Offer responsive community programming	<p>Meet/Facilitate Community Requested Opportunities</p> <p>Civic Clubs/Organization Speaking Engagements</p> <p>Create Opportunities to invite community members into our spaces</p> <ul style="list-style-type: none"> • Hosted Romanda Simpson/KVRS and speaker for an avalanche safety and first aid presentation at THM.
Provide professional-level programs	<p>Host Museums Alaska Conference or other opportunities</p>

Outreach

Outreach efforts will increase the awareness and advocacy of Museum resources and will integrate new digital platforms.

Goals	Objectives
Continue to develop distinct branding	<p>Develop a style guide and templates</p> <ul style="list-style-type: none"> • New Deermount Street sign being developed. Yellow cedar posts milled and ready for install.
	<p>Develop user-friendly, content-rich website</p>

Provide numerous platforms for community engagement online	<ul style="list-style-type: none"> Phase II website updates will start in May (vendor delay)
	Utilize social media to engage varied audiences <ul style="list-style-type: none"> Ketchikan Museums YouTube channel populated with this season’s Museum Midday and History of Northwest Coast Art History presentations
	Utilize video to document collections and programs <ul style="list-style-type: none"> Museum Middays are virtual this season. The virtual hybrid class showed that the format could work for NASP, making classes accessible with various students’ needs. Classes could be recorded and shared as a resource for students.
	Utilize website/Past Perfect to make Oral History Program more accessible
Produce marketing materials targeted to cruise ship passengers	Outline Visitor experience <ul style="list-style-type: none"> Staff met to discuss needs for successful season. Ryan is developing evaluation tools.
	Partner with KVB, KDN and others to disseminate info about museums <ul style="list-style-type: none"> Signed on to KVB’s Tourism Best Management Practices, a voluntary compliance program Strategize “Guerrilla marketing”
Produce relevant publications	Produce annual report <ul style="list-style-type: none"> Completed in 2022 Winter newsletter
	Create and disseminate monthly email newsletter <ul style="list-style-type: none"> E-news sent out 1st week of each month
	Create Exhibit guides/brochures <ul style="list-style-type: none"> Ordered THM featured exhibit guide for 2022 season. Core exhibit guide delivered. After THC brochures are used up in 2022, revise to match branding
	Promote events, programs and exhibits <ul style="list-style-type: none"> Ongoing via social media, monthly enews, monthly KTKN and KRBD reports

Exhibitions

Exhibitions engage diverse audiences with our authentic and unique history and heritage.

Goals	Objectives
Establish Exhibit Plan and Guiding Principles	Develop consistent identity and messaging within exhibits and interpretation
	Exhibit Plan and Guiding Principles Doc
Develop and implement evaluation tools	Evaluation of Core Exhibits <ul style="list-style-type: none"> Developing evaluation tools for visitor feedback
	Evaluation of Featured Exhibits <ul style="list-style-type: none"> Developing evaluation tools for visitor feedback
Seek ways to build upon the successes of Core Exhibits	Exhibition maintenance
	Improve Access to Cases <ul style="list-style-type: none"> Worked with Five Star Finishing LLC to retrofit exhibit cases. This improves our ability to monitor and care for objects on exhibit. Finalizing the Federal LSTA grant report

	<p>Prioritize Light Levels</p> <ul style="list-style-type: none"> All incandescent light fixtures within exhibits at the THC were replaced with LED light fixtures. These emit less UV radiation and have the ability to add filters to adjust light levels for light sensitive objects.
	<p>Develop exhibit cleaning schedule</p> <ul style="list-style-type: none"> Exhibit cleaning schedule developed and implemented. Training tour guides on the proper cleaning of the exhibits.
	<p>Produce exhibit guide for THM – complete for 2022</p>
	<p>Complete THC Phase II and III</p> <ul style="list-style-type: none"> Met with THC Advisory Cmte in April, developed schedule for project, and began research and drafting text for Cultural Identity Panels.
	<p>Work with Programs to Develop Implement Program Tie-ins for Core Exhibits</p>
<p>Develop relevant Featured Exhibits and bring Traveling Exhibits to Ketchikan</p>	<p>Featured Exhibit <i>Sustaining Community: How We Gather and Why it Matters</i></p> <ul style="list-style-type: none"> Designing visitor evaluations for featured exhibit. <p>Confirmed <i>Cruisin’ the Fossil Coastline</i> for 2023</p> <p>Traveling Exhibits</p> <ul style="list-style-type: none"> Established partnership with the Ketchikan Public Library to host <i>Illustrating Alaska: Artists Making Children’s Books</i>, a pop-up exhibit presented by the Alaska State Museum in 2023.
	<p>Develop 3 year exhibition schedule</p> <ul style="list-style-type: none"> 2022 THM: <i>Sustaining Community: How We Gather and Why it Matters</i> 2022 THC: Instructor Student Case, Cultural Identity, Pit Rail Cases, Canoe 2023 THM: <i>Cruisin’ the Fossil Coastline</i> (Ray Troll Traveling Exhibit) 2023 THC: Instructor Student Case, Side Gallery Panels 2024 THM: <i>The Working Waterfront</i> 2024 THC: Instructor Student Case, Totem Pole Labels
	<p>Work with Programs to Develop Implement Program Tie-ins for Featured and Traveling Exhibits</p> <p>Featured Exhibit</p> <ul style="list-style-type: none"> Program tie-ins and interactives for <i>Sustaining Community</i> <ul style="list-style-type: none"> Questions posed to visitors reinforcing exhibit themes of sense of place, creative expression and entertainment, responsibility, and resiliency. <ul style="list-style-type: none"> Recording responses and information for the Wellness Coalition to develop community responsive programming. <p>Traveling Exhibits</p>
<p>Increase online presence by developing engaging Virtual Exhibits</p>	<p>Produce a Virtual Exhibit (VE) for Featured Exhibits Open 1st Friday of March, annually - complete</p>
	<p>Produce Virtual Exhibits</p> <ul style="list-style-type: none"> On-going monthly additions made for Artifact of the Month Developing a Totem Pole Exhibit and Mapping the Landscape Exhibit
<p>Facilitate interpretation outside of the</p>	<p>Develop Exterior Ethnobotany Trail Interpretive Panels at THC</p> <ul style="list-style-type: none"> Began pilot project for Summer 2022 - Drafted proposal for project and met with Naomi Michalsen for project development.

Museums – the Community is an extension of our exhibits	Integrate Components of Featured and Traveling Exhibits in the Community
	Participate as requested in opportunities to integrate historical interpretation into the community <ul style="list-style-type: none"> Participated in a walking tour of the Salmon Walk for Royal Caribbean executives. The Salmon Walk will provide historical, cultural and ecological interpretation along the creek.

Administrative

The administrative team is responsible for strengthening organizational capacity and sustainability.

Goals	Objectives
Provide professional development	Provide at least one training opportunity for each staff member annually. <ul style="list-style-type: none"> Reviewing 2022 online opportunities: AAM, Museums Alaska Hayley led initial disaster plan training and staff compiled Disaster “Go” bags to store response materials. Stacy led training for staff on admissions system. Marni led training of seasonal tour guides. Hayley had two proposals accepted for the fall Museums Alaska conference. One session will be with Erika Jayne and Brooke Ratzat on the wooden boat project. The other session will be with State Curator Steve Henrikson on cultural patrimony loans and museums.
Review and Refine files, protocols and standards	Maintain most current materials, protocols, and standards, while properly archiving out-of-date items. (SB) COMPLETE Streamline Admin Procedures where possible. (SB) ONGOING
Facilitate effective communication between staff	Staff is clear on roles and responsibilities. <ul style="list-style-type: none"> Weekly staff meetings
Facilitate collaboration to grow opportunities	Grow partnerships needed to increase effectiveness <ul style="list-style-type: none"> Working with Historic Ketchikan on Colorful Characters signage grant Working with True North Sustainable Development Solutions on Historic Preservation Plan grant
Inspire a positive workplace culture	Model open communication and build an effective team
Provide effective leadership	Facilitate and monitor goals and empower a team who is committed to those goals <ul style="list-style-type: none"> Meet regularly to review 2022 priorities and coordinate efforts
Provide for an effective Museum Advisory Board	The composition, qualifications, and diversity of volunteers enable it to carry out the museum’s mission and goals.
Maintain good standing with the Tongass Historical Society	Provide support as needed Renew MOA
Facilitate evaluation at all levels	Ensure we are meeting best practice guidelines
	Track and analyze participation metrics <ul style="list-style-type: none"> Reviewed monthly

	Review strategic planning process and correct course as needed
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Capital Development

We will utilize additional funding opportunities for support beyond our municipal operational budget.

Goals	Objectives
Secure additional funds for opportunities beyond operations	Annually submit application for Collections Mgmt grant <ul style="list-style-type: none"> Working with SummitDay Media to finalize digitization project
	Annually submit application for Grant-in-Aid <ul style="list-style-type: none"> Prepping for 2022 grant application for THC workshop upgrades
	Submit application(s) for Art Acquisition Fund <ul style="list-style-type: none"> Working with artist Terry Leberman on THM stained glass panel design featuring Ketchikan Creek
	KIC Esther Shea Cultural Studies scholarships for NASP students <ul style="list-style-type: none"> Working with Cameron at KIC who provides class scholarships
	Review grant opportunities <ul style="list-style-type: none"> Awarded summer 2022 Collections intern through grant received by State Museum and Museums Alaska. Arranged for intern lodging. Intern to start in June.

Attendance for March – April 2022

Total THC visitors: 653

Total THM visitors: 995

Virtual:

- o Ketchikan Museums website: 2,159 visitors
- o Virtual Exhibits: 405 users
- o Past Perfect Online (selections from the collection): 344 users
- o Facebook: Analytics collection has changed and there is no accurate way to track analytics at this time.
- o Instagram: 603 likes or comments
- o You Tube: 3,367 views (On May 5th we hit over 10,000 views on our You Tube since October 24, 2021)

Museum Advisory Board
Meeting Minutes *UNAPPROVED DRAFT*
Date: 04-19-2022

1. Call to Order

The meeting was called to order at 4:37 p.m. at the Tongass Historical Museum.

2. Roll Call

Advisory Board Members Present:

(x) Michele Zerbetz Scott, Chair

(Vacant) Vice Chair

(x) Laurie Pool, Secretary

(absent) Christian Dalton

(excused) Teri Hoyt

(x) Chet Hugo

(excused) Janalee Gage, City Council

(x) Carrie Starkey, 4:35 pm

(absent) Austin Otos, Borough Assembly

(excused) Gloria Burns, THC Adv. Cmte rep.

(x) Alex Kramarczuk

(x) Jeanne Sande

(excused) Alma Parker

Museum Staff Present:

Anita Maxwell, Director

Marni Rickelmann, Sr Curator of Programs

Stacy Brainard, Administrative Secretary

Public Present: Hawkeye Hugo

3. Communications

6. Director's Report

Anita Maxwell presented her report. She highlighted that Dawson Construction is currently working on rebuilding the back ramp at the Totem Heritage Center (THC). Due to the scope of the project, they anticipate the ramp being completed by June. She also reported that several bouts of vandalism have occurred at the Tongass Historical Museum (THM) and THC, including pushing over the porta potty at the ramp construction site twice, flagging being torn out, and the THC sign on Deermount being destroyed by a juvenile with a shovel. Anita also highlighted that TekIndoor Environmental is currently working on duct cleaning at THM. Because of budget constraints, this project will be broken out in two week intervals, once a year for the next several years until both THM and THC have been cleaned.

Anita commended Marni Rickelmann and Erika Jayne Christian for their work with this past season of the Native Arts Studies Program. This season also included a new History of Northwest Coast Art speaker series, which was very well received. This series is available to watch on the Museum's You Tube channel. She wrapped up her report with commenting that the *Sustaining Community* exhibit has opened and the museum has received great feedback on the exhibit.

Chet Hugo commented that he watched the NASP Tool Making videos on the Museum's You Tube channel. Marni replied that those videos included THC videos and videos created by the instructors.

Carrie Starkey asked about the Board's previous conversation to write a letter to the City Council regarding the vandalism downtown. Anita replied that the Board's concerns were added to the community homeless conversations.

Michele Zerbetz Scott asked if the THC sign would be covered under the City's insurance. Anita reported that the vandalism has been reported and the police have a juvenile they believe may have done the damage. Anita is working with Coastal Tree Works for the wood to build a new sign structure. The Museum will work with SignPro to design and

produce a new sign. The THC Advisory Committee will be asked to work with a local carver to accent the new sign as well.

Michele also asked about the landscaping plan for THC. Anita reported that Ryan McHale is working with Naomi Michaelson and Barbara Morgan to design landscaping with plants native to the area. Michele commented that it might be a project the Garden Club would be interested in.

Michele asked about the status of the Stamp Mill site. Anita replied that due to understaffing and the amount of money it would cost to build the infrastructure and move it, and to get it fixed, it has been decided to not move forward at this time.

7. *Stanton resignation*

Peter Stanton submitted his resignation from the Advisory Board. He is taking a year sabbatical from his teaching position and concentrating on writing a book about Tlingit history. Anita reported that Alma Parker has been appointed by Mayor Kiffer to fill Peter's vacant position. Anita also reported that Austin Otos has been assigned as the Ketchikan Gateway Borough Assembly representative.

8. *Mission Moment: Native Arts Studies Program's Certificate of Merit, class hybrids*

Marni Rickelmann gave a report regarding the Native Arts Studies Program (NASP) and the changes that have occurred since the pandemic. The 2020-2021 class season transitioned to be all virtual classes. While this was a huge learning experience for the students, the instructors, and the staff, it did open up these classes to a larger audience outside of Ketchikan. Students were able to participate from British Columbia, Portland, Seattle, and Prince of Wales. It also created the ability to work with instructors from other locations without having to spend the extra money to bring them onsite for a few weeks. The 2021-2022 class season became a hybrid. Some classes allowed students to still participate virtually while other students were present in class. Virtual classes create additional work for staff and take up a lot more staff time. This option will need to be evaluated further to determine if it is feasible to maintain in the future.

The THC Advisory Committee is discussing how to grow more instructors for the NASP classes. There is a generational gap between the master artists and the younger generation that have not been deemed ready to teach. In addition, the museums do not have the budget to pay instructors what they can make elsewhere. Bringing in instructors from off island can be cost prohibitive due to housing, lodging and transportation costs. Marni commented that there is potential of looking at grants to fund additional instructors or an artist in residence. There may also be a way for instructors to have an apprentice during their classes.

The Advisory Committee is also looking at the Certificate of Merit (COM) program and perhaps holding a ceremony in the next year based on where students are in the process. This program was started in the 1980s and awards a COM in various areas of Native Arts Studies. Students must complete specific classes and present their work to a committee for approval before receiving their COM. Sealaska Heritage Institute and the University of Alaska also have Native Art Studies classes. There is much discussion about how these various entities can work together to accept each other's classes in regards to reaching certification level. Michele asked what the benefit of having a COM is. Marni indicated that is a great resume builder for grants and opportunities, it can assist an artist with getting their art into galleries, and it can give an artist more credibility if they want to teach.

Chet Hugo asked how to find out what classes are held when. Marni replied that, in the past, classes were generally announced at the Totem Heritage Center Open House in September. Staff is working on making this more accessible, perhaps by allowing online registration through the Museum web site. The schedule is always available at KetchikanMuseums.org plus posted to the THC Facebook site.

4. Persons to be Heard

None

5. Consent Agenda

a. *Approval of September 21, 2021 regular meeting minutes*

Chet Hugo moved to approve the meeting minutes, seconded by Carrie Starkey, motion carried unanimously.

6. Old Business

a. *Exhibit Schedule Update*

Ryan McHale, Curator of Exhibits, was not able to be present at the meeting. Anita presented a written report from Ryan, highlighting several items in the report. Five Star Finishing will begin display case retrofits on April 22nd. This project is funded by a State mini-grant and will allow better access to the displays for monitoring and cleaning purposes. In addition, Ryan is working on submissions for the THC Instructor/Student case 2022 updates. He is also working with the THC Advisory Committee to discuss updates to the interpretive panels and to add interpretive rails around the canoe.

Ryan's report also included the tentative schedule for the THM Feature Exhibit space. The 2023 exhibit will be Ray Troll's *Cruisin' the Fossil Coastline* and 2024 will be *Working Waterfront (working title)*. In addition, 2026 will be the 50th anniversary of the Totem Heritage Center and staff is already planning for this exhibit.

Michele asked about the policies and procedures for the community to use the THM Program's space. Anita indicated staff is still working on this and will work with Board member Alex Kramarczuk to review the proposal.

7. New Business

a. *Historic Commission Grant Updates: Historic Preservation Plan, Colorful Characters*

Anita reported on the two \$24,000 grants that the Historic Commission has received through the State Historic Preservation Office. The first grant is to work towards a Historic Preservation Plan. This plan is not required, but is tremendous help when seeking additional funding/grants to preserve historic properties. It also helps to prioritize properties that should be preserved. The Historic Commission is working with consultant True North Sustainable Development Solutions. There will be a virtual community meeting on Monday, April 25th, at 6:00pm with True North. Anyone who is interested in historical preservation is invited to attend virtually. There will be an additional meeting in June.

The other grant is to create 10 additional "Colorful Characters" signs. Historic Ketchikan is working with private business owners to review the draft signs. Michele commented that the Pioneers of Alaska are currently reviewing the draft sign for the Pioneer Hall. Anita gave kudos to Erika Brown for her work with Historic Ketchikan in providing photos and history that is accurate and compelling. The deadline for this grant is August 31, but, due to difficulty getting materials and meeting shipping deadlines, the new signs may not be installed until next spring. Jeanne Sande commented that the First Lutheran Church should also be considered for these projects. They are in much need of repairs for their church.

b. *Salmon Walk Overview*

Anita will have more information at the May Museum Advisory Board meeting. She reported that the Salmon Walk was conceived by artist Ray Troll. Last winter, Royal Caribbean made a large donation to help fund the project. Representatives from Royal Caribbean will be in town in May to tour the proposed area. Anita showed the Board the three different artistic fish that will be used in 24 spots along the walk. Some of the spots will also include interpretive panels. Again, due to time constraints with manufacturing and shipping, the final installation may not happen until next spring. Alex asked if the panels will include any type of technology aspect and Anita replied that they will have QR codes that people can scan for more information the creek and the salmon.

8. Advisory Board Comments:

Carrie commented that there is a lot of information to take in and that a lot happening. She also commented that the Exhibit Opening felt so good. It was a great turnout and it was so good to see people out and about. She also liked the giveaway boxes and felt that added to the excitement of the evening.

Jeanne commented that she appreciates meeting in person and that it's a much easier to get ideas and feed off of each other. She also loves the idea of the Salmon Walk.

Chet thanked everyone for their participation on the Board.

Alex echoed everyone's previous comments and added that he feels like the freeze is beginning to thaw. He also likes that technology is being incorporated into new signage.

Laurie commented that she has enjoyed the online presentations and feels like the Museum is able to reach a farther audience with the online presence. She also enjoyed the exhibit opening and felt like it was a community event.

Michele gave Kudos to Stacy and the Museum staff for providing historical information to the garden club. She also commented on Museum doing outreach after the garden club kept referring to the Museum as the Library. She gave kudos to Erika Brown for her work on finding pictures for the Pioneer Hall. She also wanted to publicly thank Chuck Slagle for his vision about need to have a virtual presence and his push for that.

The next regularly scheduled meeting of the Museum Advisory Board is May 17, 2022, at 4:30 pm.

9. Adjournment

The meeting adjourned at 5:45 pm.

Respectfully prepared by Stacy Brainard

All Museum Advisory Board meetings are recorded. If you would like access to these recordings, please contact Stacy Brainard, Administrative Secretary at 225-5600 or stacyb@ktn-ak.us



TRAIL MARKERS

The Ketchikan Salmon Walk follows well-tread trails and sidewalks. Directional signposts will feature local art and in some cases, interpretative panels. "Reassurance markers", small round metal markers with the Salmon Walk logo, will reinforce the route as needed.

8 Harris Street Bridge
Feature: Cultural or Historical information

7 Directional Signage along Park Avenue
- install public art along railing

6 Directional Signage
New feature at future ADA-compliant crossing

5 Fish Ladder & Viewing Deck
4 Feature: Salmon lifecycle and migration
- public art, benches

A Signage at Intersection
Add "Salmon Walk" decals to existing wayfinding signs

3 Natural Amphitheater
- upgrade lighting
- replace chain link with Creek Street-style wood railings
- install public art
- add seating

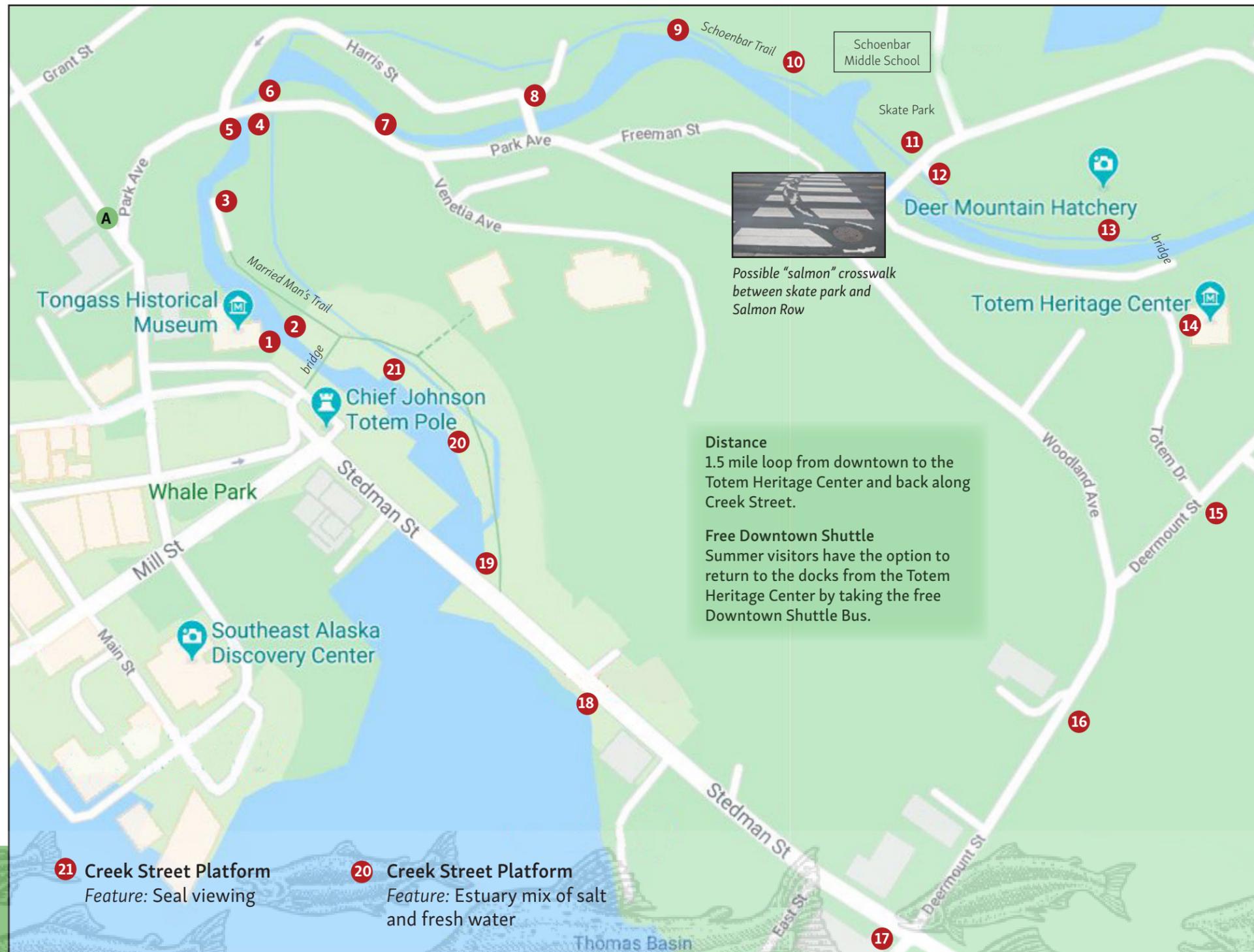
2 "Yeltatzie's Salmon"
Feature: Terry Pyle's salmon sculpture and honoring Jones Yeltatzie's original sculpture

1 Museum Creek Overlook
Panel: Welcome to the Salmon Walk!

9 Schoenbar Trail @ fork in trail
Feature: Kichxáan Héeni Canoe Project

10 Schoenbar Trail
Feature: Salmon and tree nutrient cycles

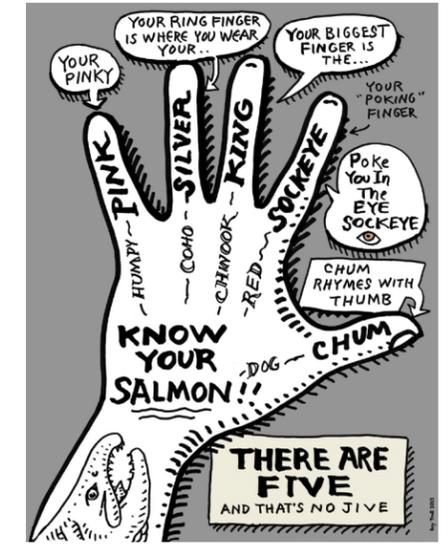
11 Directional Signage
At skate park crosswalk to direct towards hatchery. Provide two paths around skate park: one ADA along sidewalk and one creekside to allow water access.



Possible "salmon" crosswalk between skate park and Salmon Row

Distance
1.5 mile loop from downtown to the Totem Heritage Center and back along Creek Street.

Free Downtown Shuttle
Summer visitors have the option to return to the docks from the Totem Heritage Center by taking the free Downtown Shuttle Bus.



12 Directional Signage at Park Avenue and Salmon Row
Stencil salmon along Salmon Row to guide to Hatchery

13 Deer Mountain Fish Hatchery
Feature: fish rearing

14 Totem Heritage Center
Feature: Historic Fog Woman Totem Pole and Replica and information on how to return downtown

15 Directional Signage on Deermount Avenue

16 Retaining wall near E. 3rd Street stairs
Feature: Art or Interpretative Installation

17 Directional Signage at Deermount and Stedman intersection

18 Thomas Basin
Feature: Commercial fishing fleet and types of boats

19 Creek Street
Feature: Creek Street Historic District

PHASE I

Complete

Prototype signposts created by Public Works
14 stainless steel 28" fish to top signposts created
Fish ladder and viewing platform renovated

PHASE II

May 2022 - April 2023

Intpretive Specialist contracted to design brand and signs
Final signpost and trail markers developed and installed
Website created to share interactive map and information
Existing wayfinding signs updated
Married Man's Trail segment rehabilitated for safety
Park Avenue/Married Man's Trail exit developed
Additional interpretive elements integrated

PHASE III

Future Opportunities

Host an annual creek cleanup each Spring
Adopt a section of the trail to keep it clean
Partner with school and youth groups for creekside projects
Install public art from local artists

INTERPRETIVE PANELS

Signage will educate and engage the viewer with science, art, culture and history inspired by salmon. New signage materials prevent damage from vandalism or weather. Panels will feature:



Welcome to the ancestral lands of the Taant' a Kwan and Sanyaa Kwan of the Tlingit and the world's largest temperate rainforest!

Salmon bring people to the creek: seasonal fish camps, canneries and Ketchikan's early days

Salmon identification: the 5 species and who else is in the creek

An Incredible Journey: salmon life cycle and migration from creek to ocean and home again

Salmon as a Keystone species: who eats who

Ecosystem Connections: nutrient cycles

A World of Salmon: cultural connections and salmon as inspiration for art

Feeding the World: subsistence, sport and commercial salmon fishing

Salmon Survival: what fish need and what challenges they face

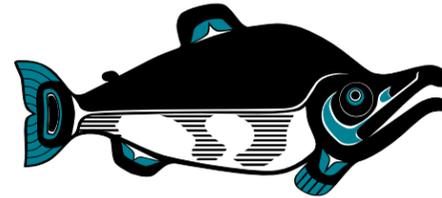
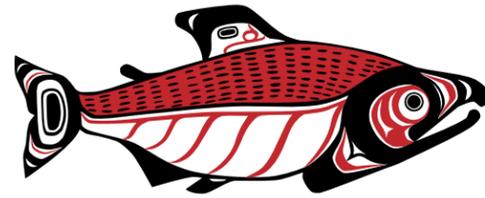
Salmon Hatcheries: supporting salmon runs

Stewardship: how we can make a future with healthy salmon populations

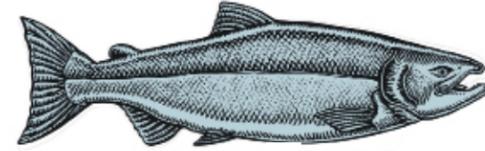


TRAIL MARKERS

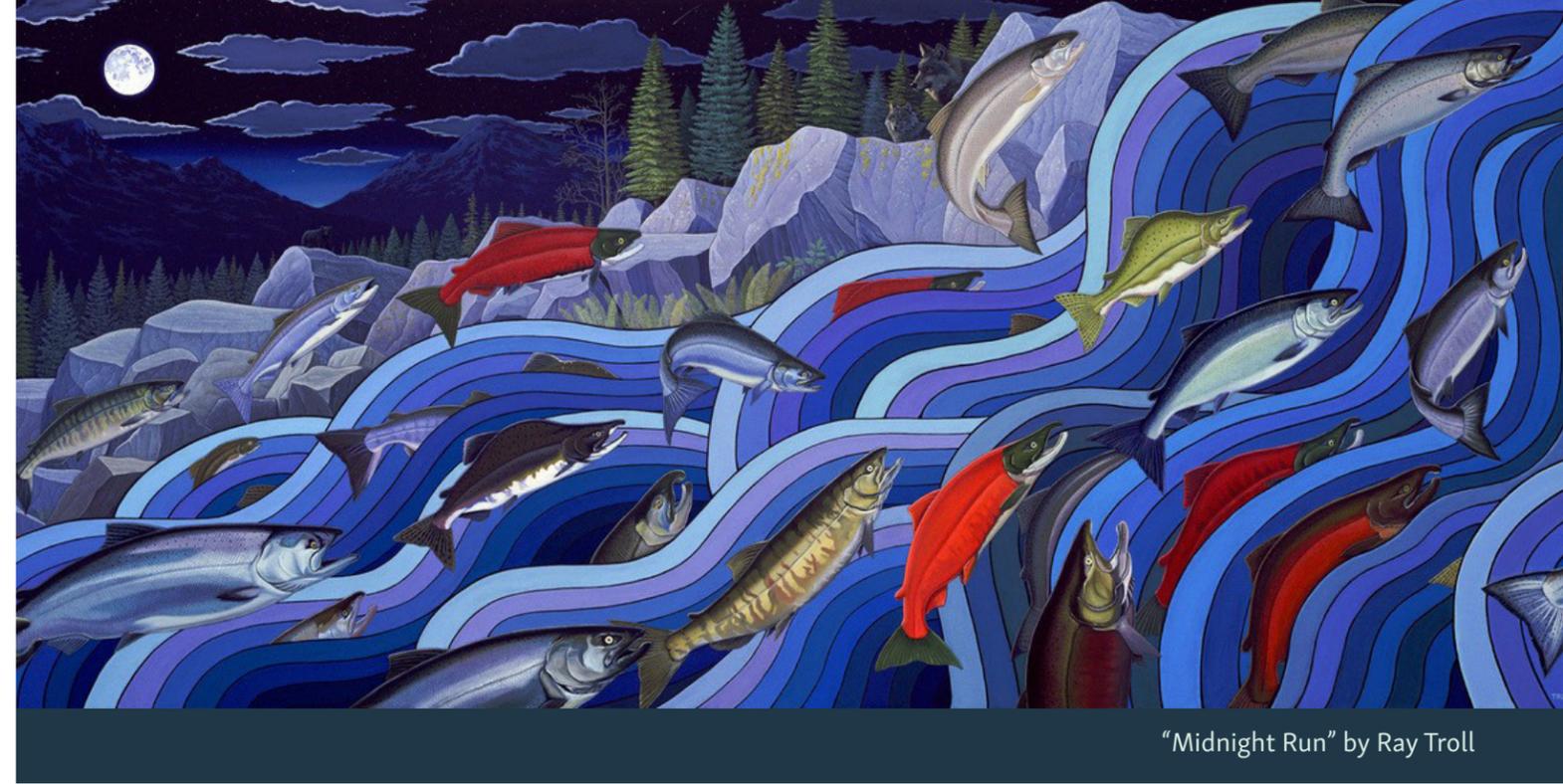
Directional signposts will feature local art and in some cases, interpretative panels.



Signpost artwork by Nathan Jackson



Signpost artwork by Ray Troll



"Midnight Run" by Ray Troll



The *Ketchikan Salmon Walk* showcases the science, culture, art, and history inspired by the salmon of Ketchikan Creek.

This 1.5 mile loop builds on existing pedestrian pathways to take you upstream from the Tongass Historical Museum to the Totem Heritage Center and brings you back to Creek Street for an easy, educational, and engaging walk around Ketchikan.

Project completion: April 2023



Royal Caribbean Group

Generously supported by the Royal Caribbean Group, whose commitment to ocean literacy sets a standard for educating visitors on the crucial role of oceans and the life that depends upon them.

For more info contact Anita Maxwell, Ketchikan Museums Director, 907.228.5705 or anitam@ktn-ak.us

Artwork courtesy of Ray Troll unless otherwise noted.